



Glasgow Main Street Association

Minutes 3/8/22

Nikki Gouge called the meeting to order. Those in attendance: Nikki, Brenda, Tara, Kimberly, Diana and Lydia

Tara moved to approve the February meeting minutes, sent via email by Cheryl Adams, and Diana seconded. Motion passed.

Diana Clarke presented the treasurers report. Brenda moved to approve and Tara seconded.

Open Issues:

Kimberly gave an update on digital content. The Piccadilly will be going on the website next week and the save the date will be posted on Facebook. She requested specific ticket numbers for the online sales and Lydia said she had brought tickets to the meeting to get those divided among the various outlets. She is also working on a quarterly newsletter with Tara for all community events. She will need help checking dates. She is working on creating a YouTube Channel and potentially a LinkedIn Profile. Nikki asked about the "Coming Soon" at the bottom of the website. This is where business names should scroll. Kimberly has a list of ALL Glasgow businesses with 65254 zip code, but she needs to pare it down to the downtown area businesses.

Piccadilly is coming up on 4/21/22. Nikki presented various meal and appetizer options from The Big Maple. Discussion was held and decided to do Charcuterie, Lil'Smokies, Nachos, and a Vegetable Tray with dip as the appetizers. Lydia and Brenda volunteered for Regional Missouri Bank to bring their popcorn machine and supplies for the social hour as well. The meal will consist of a salad, pasta dish and breadsticks. MC was discussed and Lydia volunteered to talk with Clayton Enyeart again and Nikki can reach out to Andy Kallmeyer as a backup option. Decorations – Kimberly volunteered table clothes. Market Street Floral is working on centerpieces and TaDa Party People will help with the rest. Tara asked for a budget. Kimberly moved to set a budget of \$250 for decorations and Brenda seconded. As mentioned earlier, Lydia has the tickets which will be sold at Market St Floral, Beckett's (Winery and restaurant) and online. Ping-pong balls – no one present at the meeting knew where they were located. It was suggested to ask Cheryl. Nikki will make sure to get the turner. Donation update – lists were provided via email, Asana or in-person to Kimberly to work on the auction brochure. Some businesses have said they want to donate, but are still working on what item(s) and the value.

Wine Walk Letters, Lydia presented the letter for the state permits and Nikki signed.

Grants have been submitted for the mural and downtown lighting, just waiting on responses. It was mentioned that the murals have sparked a lot of community interest.

New Business:

School Volunteer Day will be 3/31 at 10:45 a.m. Projects for students to work on cleaning up the downtown area were discussed. Diana offered to bring tools and be on site that day, Lydia will bring



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additional tools. If it rains, the back-up date is set for 4/7. Planter options were discussed as it is a little early, we may consider something in pots that could be removed until the risk of frost is lower.

Tara brought up a request to fund prizes for Derby Day happening 5/7. She is presenting to both Main Street and Chamber and requesting \$250 each. The downtown businesses are coordinating events throughout the year and may ask Chamber or Main Street for assistance in promoting them. They will host a Customer Appreciation Day on 6/11, which will coincide with the Pool's Beer Bash. December 17 will be Glasgow Christmas Party and 2/11/23 is a proposed Chocolate Crawl. Lydia made a motion to approve the \$250 expense to purchase G-Cards for the Derby Day event. Brenda seconded the motion and it was approved.

Diana presented fliers for upcoming Main Street events received in the mail. August 3-5 there will be a Downtown Historic Revitalization Conference in Kansas City and Missouri Main Street Connection is having a quarterly workshop in Joplin for "Funding Downtown" on 4/1/22.

Next meeting will be 4/12/22

Lydia made a motion to adjourn the meeting and Kimberly seconded.