



Glasgow Main Street Association

Glasgow Main Street Association
February 8, 2022
Lewis and Clark Building

The meeting was called to order by Nikki Gouge, President. A motion was made by Diana Clarke to approve the minutes with a second by Brenda Uthlaut. Motion carried.

The treasurer reported a balance of \$6006.03. Cheryl Adams made a motion to approve with a second by Paula Thies. Motion carried.

Kimberly Reckner reported on the digital issues. GMSA logo updated. E-mail for volunteers in process. Tara Davis and Kimberly Reckner are working together on projects. Kimberly has redone a video for Visit Glasgow ads for future use. Kimberly proposed her fees for services for maintenance of Website with the website being an in kind donation. Domain registration will be need to be done each year with a cheaper fee for a three year registration.

No action was taken on the advertising and spotlighting of the town as the Chamber of Commerce will be doing this.

Discussion on Piccadilly plans. Spa items will be used for centerpieces on tables. Pinks and Purples will be the color scheme. Lydia Waggy will be in charge of tickets and invites. Paula Thies will try to secure 8-10 servers from Central Methodist University. The Rolling Pin will be doing desserts for 130. Tara Davis will be in charge of decorations. One idea was photos on Snap Chat for a small fee.

Everyone was encouraged to support the Glasgow Card Program. Paula will do a Facebook post. Lydia Waggy moved to do a \$25 Glasgow Giveaway card on Facebook. Kimberly seconded the motion. Motion passed.

Under new business Nikki Gouge and Tara Davis attended the Missouri Main Street marketing meeting. They discussed the \$5000 grant opportunity available for heritage and tourism. The Deadline is March 1 and project must be completed by September 1, 2022. It was decided to apply for the grant with a mural as the central project.

Information was shared on new banners with a cost of \$100-150 each.



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Paula Thies moved with a second by Brenda Uthlaut to partner with the Glasgow Chamber of Commerce on the Wine Walk. Motion carried.

Ideas for a Glasgow hash tag were needed to be shared by Friday

The list of possible donors for Piccadilly auction was shared with each member taking some donors to contact.

The next meeting will be March 8, 2022 at 7 pm. Tara Davis moved with a second by Lydia Wagy to adjourn the meeting. Motion approved.

Members in attendance were: Diana Clarke, Brenda Uthlaut, Cheryl Adams, Kimberly Reckner, Tara Davis, Nikki Gouge, Lydia Wagy, Paula Thies